



WildHearts' vision is 'Business For Good'. By combining philanthropy with entrepreneurial efficiency, we create sustainable, vigorously commercial vehicles that enable businesses to fulfil their CSR responsibilities and take a stand against economic injustice in an efficient and credible way.

A key platform in delivering this vision is maintaining quality in all our dealings with our customers and stakeholders. All activities of the WildHearts Group are guided by our four core values:

♥ Entrepreneurship ♥ Compassion ♥ Innovation ♥ Excellence

To achieve this objective, the organisation will maintain an effective and efficient Quality Management System based upon the requirements of ISO 9001:2015.

As such, the Leadership Team of WildHearts are committed to the following:

- Establish measurable quality and business objectives that are consistent with the context and strategic direction of the organisation and address risks and opportunities associated with them.
- Ensure quality objectives help the organisation achieve customer requirements by understanding customer needs and striving to provide high quality products and services which meet customer expectations and applicable statutory and regulatory requirements.
- Monitor and measure the effectiveness of its business processes and objectives through management reviews and the internal audit process.
- Proactively seek feedback from customers on how well its products/services meet their requirements and set objectives for continual improvement.
- Analyse the causes of any complaint or problem and take appropriate action to prevent recurrence.
- Select and work closely with suppliers who enable the organisation to create and deliver a reliable performance.
- Recruit employees who are customer-focused and support them with appropriate training and systems to ensure their competence always meets the organisation's requirements.
- Provide a work environment that promotes the wellbeing of its employees and encourages positive teamwork.
- Encourage all employees to identify problems and make suggestions to improve all aspects of the organisation's products/services and business processes.
- Ensure that all employees are aware of the Quality Policy and are committed to the effective implementation of the Quality Management System.
- Ensure that the organisation complies with all necessary regulatory and legal requirements.

The continual improvement of the Group's Quality Management System is fundamental to the success of its business and must be supported by all employees as an integral part of their daily work.

Mick Jackson
Founder & CEO