

Not  
business  
as usual.



**WILDHEARTS**

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# WILDHEARTS COMPANIES CREATE GLOBAL SOCIAL CHANGE

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# 250,000 LIVES TRANSFORMED\*

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\* As of March 2018

## Why Work With Us

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### IMPACT YOUR...

#### ♥ Customers

# 84%

of consumers believe that companies should do more for society  
**Ipsos Mori**

# 20%

revenue increase can be achieved as a result of company's Corporate Responsibility strategy  
**Babson Social Innovation Lab & IO Sustainability**

#### ♥ Team

# 86%

of workers believe it is important that their employer is responsible to society  
**Ipsos Mori**

# 50%

reduction in staff turnover by implementing Corporate Responsibility effectively  
**Babson Social Innovation Lab & IO Sustainability**

#### ♥ Future Talent

# 75%

of millennials say they would take a pay cut to work for a more responsible company  
**Millennial Cause Group**

# 75%

of the global workforce by 2025 will want to work for organisations that make a positive contribution to society  
**Deloitte Millennial Survey**

# OUR IMPACT

## Social Mobility

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LOCAL



WildHearts is committed to addressing social mobility in the UK. Through Micro-Tyco, our multi award-winning enterprise programme, we educate and raise the aspirations of all young people in the UK by providing free entrepreneurial training and events. As a result, we help young people from poorer backgrounds into employment. To date over 40,000 young people have benefited.

## StartHer Strategy

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GLOBAL



Gender inequality is a serious global issue. To address it we must invest in women throughout their lives. The WildHearts 'StartHer' Strategy supports women and girls in the developing world through three initiatives: Enterprise, Education and Health. First, we financially empower women by giving them access to finance and enterprise training. Our education project then ensures children have access to essential tools for learning. Finally, our health program provides girls with basic menstrual health products and education - ensuring once they're in school, they stay there.

HOW CAN **YOUR** SPEND SAVE LIVES? →

# BUY YOUR BUSINESS SUPPLIES FROM US



WHAT IF YOUR  
PAPERCLIP HAD A  
GREATER **PURPOSE?**

## WildHearts Office

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WildHearts Office is the UK's leading B2B social business. We offer highly competitive prices, outstanding customer service and use your business spend to create positive social impact. That is why a growing number of the world's leading brands are switching to WildHearts Office.

## Services

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- Office Supplies
- Print Management
- Workplace Solutions
- Managed Print Services
- Office Interiors and Furniture
- Tail Management
- Workwear
- Legal and Professional Services

**Phone:** 0141 611 9777

**Email:** [info@wildheartsgroup.com](mailto:info@wildheartsgroup.com)

**Website:** [www.wildheartsgroup.com](http://www.wildheartsgroup.com)

We're always looking for ways to **make a difference**, that's why we've chosen WildHearts Office. Together we'll be creating **positive social change** in the UK and around the world.



Karl Poulsen  
Head of Procurement, LV=

# LET US MANAGE YOUR DOCUMENTS



## POSITIVE BUSINESS AND SOCIAL IMPACT ALL IN ONE BOX

### WildHearts Horizon

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WildHearts Horizon is the only provider that manages your documents from creation to destruction in-house. Not only do we deliver much needed cost efficiencies and innovation to the document management sector but we also use your spend to transform lives globally. Our customers save money, save space, save time and save lives.

### Services

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WildHearts Horizon provides a complete document management service both onsite and offsite:

- Secure Offsite Box Storage
- Vault and Confidential Storage
- Digital Mailrooms
- Secure Shredding
- Indexing and Data Capture
- Penetration Testing - GDPR compliant and CREST approved

### Contact

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**Phone:** 0141 611 9777

**Email:** [info@wildheartsgroup.com](mailto:info@wildheartsgroup.com)

**Website:** [www.wildheartsgroup.com](http://www.wildheartsgroup.com)

It's a no brainer to work with WildHearts. They are **good for business** and the **communities** they work in.



Ian Walker  
Director of Global Community Impact, Johnson & Johnson

# RECRUIT & DEVELOP YOUR TALENT



**97%** OF BARCLAYS  
MICRO-TYCOS SAID  
THAT THEY **IMPROVED**  
THEIR COMMERCIAL,  
INNOVATION &  
ENTREPRENEURIAL  
**SKILLS\***

\*Barclays Global HR, 2016

## WildHearts Talent

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WildHearts Talent is a recruitment and staff development solution designed to inspire entrepreneurial behaviours – a prerequisite for success in today’s corporate world. Our multi-award winning development programme, Micro-Tyco, can be implemented as part of an existing training strategy or used as a bespoke HR or CSR activity. Our recruitment programmes utilise our school and university networks UK-wide, enabling companies to access a unique pool of talent which can fulfil socio-economic, geographic and academic criteria.

## Babson Accredited

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The ‘Micro-Tyco Method’ and its combination of inspiration, knowledge and networks is so effective WildHearts was awarded the ‘Social Innovator Award’ from Babson College, Boston, the world’s top school for entrepreneurship.

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**Email:** [info@micro-tyco.com](mailto:info@micro-tyco.com)

**Website:** [www.wildheartsgroup.com](http://www.wildheartsgroup.com)

WildHearts enables us to live by our company values whilst also **developing** our internal talent and creating global, **social impact**.



Mark Coleman  
Global Lead HR Business Partner, Barclays

# SPONSOR OUR SCHOOL PROGRAMME



HELP US  
**INSPIRE THE  
LEADERS**  
OUR WORLD  
DESERVES

## Micro-Tyco

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Micro-Tyco, our entrepreneurial education programme, is provided free of charge to schools across the UK. It is used to raise the aspirations of young people and help those from poorer backgrounds into employment. Sponsoring our school programme provides a high-profile external statement of your commitment to Responsible Business.

## Benefits

- Brand awareness and relationship building in the school space
- Champion social mobility
- Raise aspirations of young people in your local community
- Team development opportunities
- Develop pipelines for accessing future talent

## Contact

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**Phone:** 0141 611 9777

**Email:** [info@micro-tyco.com](mailto:info@micro-tyco.com)

**Website:** [www.wildheartsgroup.com](http://www.wildheartsgroup.com)

We use **Micro-Tyco** in schools and universities, it unlocks hidden skills and helps us **discover** and **develop** the talent of the future.



Emma Codd  
Managing Partner for Talent, Deloitte

# ...YOU'LL BE IN GOOD COMPANY

## Our Customers

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**Deloitte.**

*Johnson & Johnson*

**AIG**

**amey**

**BARCLAYS**

**ConocoPhillips**

**Linklaters**

**JAGUAR LAND ROVER**

**City & Guilds**

**FLIGHT CENTRE**

**ALEXANDER DENNIS**

**L'ORÉAL**

**LVE**

**mitie**

**NatWest**



**NFU Mutual**

**CBRE**

**Trip.com**

**serco**

**Technip**



**The Telegraph**

**ZURICH**

**WESLEYAN**

## Our Awards

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**EY Entrepreneur Of The Year™**  
2016 Regional Award Winner



**BABSON**  
SOCIAL INNOVATOR PRIZE WINNER

